



NORTH VANCOUVER FC

Sponsorship Overview

2018 - 2019

Who We Are

- One of the largest clubs in Canada:
 - More than 3,300 boys and 100 men
- Incorporated in August 1st, 2010, NVFC is the result of 3 clubs merging:
 - The Lynn Valley Soccer Association
 - North Vancouver Lions Gate Soccer Association
 - Mount Seymour Soccer Association
- Recent merger with Norvan FC Senior Club offers soccer for life opportunities for players



Core Purpose & Values

- Core purpose: To develop human potential through soccer
- Core values:
 - **Community:** We strive to enrich the fabric of our many communities
 - **Accessibility:** We create an environment where everyone who wants to participate will have the opportunity
 - **Progressiveness:** We foster a culture of ambitious innovation and continuous improvement
 - **Health:** We promote physical and social health through team sport



Why Sponsor NVFC?

- Exposure to 3,000+ families and over 6,500+ members involved in youth soccer throughout the Lower Mainland and British Columbia
- Support youth soccer in North Vancouver and throughout BC
- Support health & fitness in youth and men of all ages
- Give back to the community while creating exposure and awareness for your business
- Flexible packages to optimize your marketing budget



Sponsorship Opportunities

➤ **Age Group Sponsors**

- 11 Age groups available – U8 to U18
- Your investment
 - \$6,000 per age group for U8 to U12
 - \$4,500 per age group for U13 to U18
- What's included:
 - Your logo on all age group soccer jerseys
 - Your logo and company profile on NVFC website
 - Year end: Thank you plaque & North Shore News advertisement



Sponsorship Opportunities

➤ **Gold packages – Full Season**

- Your Investment: \$20,000+
- What's included:
 - Customizable opportunities (varies based on availability)
 - KickStart program (3–4 year olds intro to soccer program)
 - NVFC Academy sponsorship (Soccer skills programs)
 - End of Season jamboree (March)
 - Multiple age groups (U8 to U18)
 - Scholarship sponsorships



New Sponsorship Opportunities

- **Your Investment (amounts will vary):**
 - Jamboree (March)
 - Opening Day Festivities (September)
 - Tents/Shelter & First Aid Kits for teams



Learn More?

➤ **Contact Information**

- Email Pam Ferguson at sponsorship@nvfc.ca
- Please note that is a 100% volunteer managed program and all volunteers involved will be working extremely hard to make the process as smooth as possible. We greatly appreciate your support, assistance and patience as these programs are rolled out.

