



#9 - 2345 Windsor Street  
Abbotsford, BC V2T 6M1  
Toll Free: 1.855.530.4240  
[www.soccercity.ca](http://www.soccercity.ca)

---

## Soccer City Announces Official Supply Partnership with North Vancouver FC

Soccer City Enterprises Inc. is pleased to announce the signing of an exclusive multi-year service agreement to become the 'Official Apparel and Equipment Supplier' to North Vancouver Football Club (NVFC).

As British Columbia's longest-serving and most relied-upon soccer supplier, Soccer City provides a complete range of uniforms, equipment and apparel from the top brands in global soccer. With their own printing and production facilities, Soccer City is able to fulfill all aspects of client requirements through every season and type of program.

"We're honored to be chosen by NVFC as their exclusive apparel and equipment partner," indicates **Joe Deacon, Soccer City's president**. "As a company that's owned and operated right here in the Lower Mainland, we take a great deal of pride in supplying local soccer clubs, so it's exciting to bring a club such as NVFC into the Soccer City family!"

**Stuart Ince, President of North Vancouver Football Club** adds, "NVFC is delighted to be partnering with Soccer City as our exclusive supplier of equipment and clothing. Soccer City displayed a thoroughly professional approach throughout the RFP process in what is a highly competitive environment. NVFC also welcomes Soccer City as sponsor of our BCSPL teams."

An important third member of the relationship is Adidas Canada, a long-standing supply partner that Soccer City chose to build their proposal with. **Paul Dolan, Adidas' Team/Soccer Account Manager in British Columbia** offers, "Soccer City has traditionally done a terrific job partnering with and servicing our Adidas member clubs and we look forward to working with them to outfit NVFC. Adidas is committed to supporting grass roots soccer, so we're very excited to partner with North Vancouver FC for the coming years and we'll be here to support them any way we can. "

In addition to uniform and equipment supply, Soccer City provides their club partners with a wide range of benefits, support and even the potential for sponsorships. North Vancouver FC members can expect a new and improved shopping experience through their dedicated Team Store on [www.soccercity.ca](http://www.soccercity.ca) as well as access to the latest and most desirable footwear, equipment and apparel in the market.

"Our team can't wait to help NVFC get started with the club benefits and sponsorship that we've lined up for them," Deacon concludes, "and I'm very confident that the program we put together with Adidas Canada will be the start of a rewarding relationship for everyone involved for the foreseeable future."

=====

## ABOUT SOCCER CITY

Soccer City Enterprises is an incorporated company in the province of British Columbia with its headquarters and production facility located in the Fraser Valley, and retail store destinations in Langley, Abbotsford and Nanaimo.



#9 - 2345 Windsor Street  
Abbotsford, BC V2T 6M1  
Toll Free: 1.855.530.4240  
[www.soccercity.ca](http://www.soccercity.ca)

---

While the business has been established by making client needs their top priority, Soccer City's success begins with their long-standing relationships with the leading brands in the soccer market such as Adidas, Puma, Nike, among others. Such relationships allow Soccer City to tailor their supply programs to suit the specific needs and budget of each club which, in turn, maximizes value for money while not sacrificing product quality or visual appeal. This is something Soccer City is proud of and something they will always strive to build upon.

If you would like more information about a Soccer City supply partnership for your club, or to discuss how Soccer City can improve the supply chain for your association, please contact Soccer City Supply Programs at [supply@soccercity.ca](mailto:supply@soccercity.ca)

Visit the Soccer City website at [www.soccercity.ca](http://www.soccercity.ca)

=====

## **ABOUT NORTH VANCOUVER FC**

North Vancouver FC is made up of approximately 3000 youth players and 100+ adults. The Club came together in 2010 as an amalgamation of the Lions Gate, Lynn Valley and Mount Seymour soccer clubs and is one of the largest clubs in the Lower Mainland. NVFC is built on a strong base of House level programming, multi layered supplemental development opportunities and participation in the highest levels of League play offered through BCSA. NVFC is also one of a select group of CSA National Youth Club Licence Holders which is the highest Club designation in Canada.

The Club has a strong membership base, programs that encourage the development of soccer excellence and a track record of accomplishments. In addition, NVFC is committed to a number of strategic priorities which includes delivering the highest standards of excellence in soccer development while maintaining and enhancing the club's community spirit.

Visit the North Vancouver Football Club website at [www.nvfc.ca](http://www.nvfc.ca)

=====

## **ABOUT ADIDAS**

Founded in Germany in 1948, Adidas is the second largest sportswear manufacturer in the world, with a mission to design, build and sell the best in sporting products.

The Adidas brand has a long history and deep-rooted connection with sport, and that is what their 'Badge of Sport' stands for as a brand mark. With a broad and diverse sports portfolio, from major global sports such as soccer and running to regional heartbeat sports such as American football and rugby, the Adidas brand has been able to transcend cultures and become one of the most recognized and iconic global brands, on and off the field of play.

Visit the Adidas Canada website at [www.adidas.ca](http://www.adidas.ca)